

## Program studiów podyplomowych

Managing Business (EN)

Semestr zimowy 2011/2012, letni 2011/2012

[https://pd.alston.pl/108,23,managing\\_business\\_en.html](https://pd.alston.pl/108,23,managing_business_en.html)

Lp.	Nazwa przedmiotu	Liczba godzin
1	Basics of Management	8
2	Team building	8
3	Knowledge Management	8
4	Marketing – contemporary challenges	8
5	Ethics in management(CSR)	4
6	Negotiation	8
7	HRM	8
8	Motivating people	8
9	Communication	8
10	Controlling	8
11	Project management	8
12	Logistics	8
13	Managerial Accounting	8
14	Corporate finance	8
15	Personal finance	8
16	Business strategy	8
17	Management methods	8
18	Strategic management	8
19	Top Team game	16
20	Diploma project	4
<b>RAZEM</b>		<b>160</b>